



AWDA
Aiap Women in Design Award
Fifth International Edition 2023

The AWDA biennial award, at its fifth edition, is open to all visual communication women designers, and aims at understanding and promoting the little-known universe of women working in visual communication design. The main goal is to investigate the languages, poetics, and different graphic design approaches and to explore the conditions in which women designers work.

AWDA is an international award. Women designers may submit projects produced between 2019 and today. The projects submitted in compliance with the terms of the call will be selected by an international jury made up of leading figures in the area of visual communication design.

Since 2019, AWDA can count on the Institutional Partnership of ICoD, the International Council of Design, which will continue to support and promote the Award on the international scene and that has recognized the great social and ethical value of the prize.

Among the works deemed suitable for publication, the jury will choose the woman graphic designer winner of the *AWDA Award 2023* and will award three honorary mentions, one in each category.

Beginning with this edition of the Prize, a new special mention will be introduced, **AWDA for RIGHTS!**, which will be awarded to the project, among all those selected by the jury, that has best addressed the social issues of women's rights and labor, and more generally of gender inequality and in every sphere.

The Lifetime Achievement Award, which may also be a memorial one, will be awarded by a scientific committee of the award, to a designer, national or international figure, who has distinguished herself for her professional and research path and for having contributed to an authoritative way to reflections on project culture in the field of visual communication design.

Summarizing the awards and mentions given will be:

- AWDA 2023 Award
- AWDA Lifetime Achievement Award 2023
- AWDA for RIGHTS! Award 2023
- AWDA Honorable Mention Professional Category 2023
- AWDA Honorable Mention Students Category 2023
- AWDA Honorable Mention Researchers Category 2023

The official award-giving ceremony will take place in October 2023.

Award Categories

1. Professionals

women visual communication designers

Eligible entrants in this category are: owners of design firms; freelancers; women designers employed in design studios, and collectives Freelancers and designers employed in design firms/agencies must submit a self-declaration, stamped and signed by the studio or firm, certifying the intellectual property of the design submitted.

2. Researchers

women teachers, PhD candidates, researchers, scholars, theorists

Eligible entrants in this category are: secondary school and university teachers, teachers in private and/or public educational institutions, scholars who have carried out studies, research, workshops, PhD theses or publications on issues related to visual communication.

3. Students

women students, undergraduate students, graduates

Eligible entrants in this category are: women students who enrolled in public and/or private colleges or universities, graduate schools, who have projects in visual communication design in their teaching curriculum, undergraduate or graduate students (not more than four years ago) who have or are developing projects for Bachelor's or Master's Degree theses in visual communication design.

How to enter

Participation requires:

- registration on the awda site www.aiap-awda.com
- payment of a fee differentiated for different categories:

Professionals

€ 120

PhDs, Researchers and Teachers

€ 100

Students

€ 30

A maximum of three projects in total may be submitted, even in different categories.

Registration and payment are done online on the dedicated area of our website, by filling in all the information and then uploading the materials required.

Discount codes are available for Aiap members and members of *collaborating partners*, and others dedicated to participants who will compete with more than one project for the Prize, who will receive a confirmation email from the secretariat after registration of the first project containing the 25% discount code valid for the second and third candidate projects.

For each candidate project, it will be necessary to make a separate registration with corresponding payment and file upload.

No further fees are to be paid by the winner and the selected designs.

What to submit

Following registration, participants are required to submit some materials by uploading them in the dedicated area of the AWDA website (www.aiap-awda.com) following the indications and within the set deadlines. For each project submitted, designers must clearly state the

category in which they wish to participate, even in the file name (last name_first name_professionals / last name_first name_researchers / last name_first name_students).

The uploaded materials can be complemented or replaced by others until the closing date of the call.

A pdf file with English text and images must be submitted for each submitted project, which must have the following characteristics:

- A3 landscape format;
- maximum 10 pages;
- weight less than 8 MB;
- to contain images of the finished project;
- to contain a clear description of the project (the concept, process, development, working team) in English (max 10,000 characters);
- to contain (on the last page) the following info about the applicant: first name, last name, country of origin, year of birth, bio in English max 1000 characters, contact information (email, phone, website);
- to contain a colophon with all essential features of the project (fill in the different entries according to the category, see example below).

BASIC INFO

Designer/Researcher/Student (*first name, last name*)
Project (*title*)
Client/Institution
Teacher (*speaker, supervisor, co-advisor*)
Year of production
Country of production

COLLABORATIONS

Art director
Senior graphic designer
Junior graphic designer
Photographer, illustrator, type designer
Publishing house
Exhibition design
Other

SUPPLIERS

Printing
Paper mill
Other

ARTIFACTS PRODUCED

Format
Printing
Paper
Font
Other

Freelancers and designers employed in design firms/agencies must also submit a self-declaration, stamped and signed by the studio or firm, certifying the intellectual property of the design submitted. In addition to the project images paginated in the pdf, 3 to 5 photographs in high quality (jpg, 300 dpi resolution) should be submitted.

Exclusion

A design will be excluded from participation in the contest:

- a) if it is uploaded after 24:00 (midnight) on the deadline set in the call;
- b) if it does not meet the requirements of the call.

Protection

Aiap is responsible for the safety of all the projects and works received and for the confidentiality of the information. To this purpose, Aiap guarantees that the upload area is private and only accessible to jury members.

Jury

Online nominations and submissions will be available to the jury, which will identify the selected projects and then from them: the AWDA 2023 Award, the AWDA for RIGHTS! Award, the three honorable mentions, possible special mentions, as well as the Lifetime Achievement Award given by a scientific committee to an influential figure out of the competition.

The jury's decision is final and indisputable. All of the jury's decisions will be made by the majority. The jury will account for its decisions and write a general report on the contest, indicating, in particular, the reasons behind any award given. A copy of the report will be stored by the Aiap secretariat and posted online on the dedicated website of the award (www.aiap-awda.com).

The category 'researchers' will be judged by a special jury, made up mainly of professors and university researchers. The composition of the two juries, the international jury and the jury for the research category, will be announced by April 2023.

Use of the materials submitted

All the materials submitted are meant to be available for publication. Aiap may use them, entirely or in part, during the selection process, and reproduce them, entirely or in part, in publications by Aiap Edizioni, on Aiap's websites and related online tools, in press releases concerning the events related to the publication of books and to any exhibitions related to the AWDA award, always indicating the credits (project's name, designer's name, client and year).

The designers submitting their works agree that all the materials (texts and images) may be freely adjusted according to the communication needs of the various tools used, relieving Aiap from any responsibility concerning the violation of third parties' rights.

Timeline

Publication of the call on the official website www.aiap-awda.com: **25th February 2023**.

Registration and materials upload: **from 25th February to 25th May 2023**.

Communication to participants of the outcomes of shortlisting: **15th July 2023**.

Submission, by those selected, of original materials and files required for display and publication in the AWDA5 volume: **no later than 5th September 2023**.

Final jury meeting and award-giving ceremony: **October 2023**.

Secretariat

Detailed information on AWDA is available on the websites:

www.aiap-awda.com

For any any requests for clarification or general information please write to:

info@aiap-awda.com.

If appropriate, FAQs may be published before the closing of the call.

For any general or technical problems during the registration and/or upload of the materials please write to: help@aiap-awda.com.